Composite Analysis of the Finances for Twelve of the World’s Largest Pharmaceutical Companies from 2003-2015

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The twelve companies are: Abbot/AbbVie, Amgen, AstraZeneca, Bristol-Myer Squibb, Eli Lilly, Gilead Sciences, GlaxoSmithKline, Johnson & Johnson, Merck, Novartis, Pfizer and Roche. Together, these twelve companies earned roughly 40% of the world’s total pharmaceutical revenue in recent years.

Financial summaries for each company can be found here: http://truecostofhealthcare.net/pharmaceutical_financial_index/

Here are the composite numbers for all 12 companies from 2003-2015:

- Total Revenue (Sales): $5,353 Billion
- Total Profit: $1,053 Billion
- Total Spent on Research: $887 Billion
- Total Spent on Marketing: $1,588 Billion
- Total Spent in Taxes: $282 Billion
- US Revenue: $2,466 Billion
- Revenue from All Other Countries: $2,887 Billion

Here are the composite numbers for all 12 companies for 2015 only:

- Total Revenue (Sales): $449 Billion
- Total Profit: $108 Billion
- Total Spent on Research: $77 Billion
- Total Spent on Marketing: $125 Billion
- Total Spent in Taxes: $22 Billion
- US Revenue: $211 Billion
- Revenue from All Other Countries: $238 Billion
**Figure 1:** Total amount all 12 companies earned in profit (net income after taxes) from 2003-2015 compared to how much they spent on research, marketing and taxes.

**Figure 2:** Total amount all 12 companies earned in profit (net income after taxes) in only 2015 compared to how much they spent on research, marketing and taxes.
Figures 3&4: The proportion of the total revenue for all twelve companies that was allocated toward research, marketing, taxes and profits from 2003-2015 (above) and for 2015 only (below).
**Figure 5**: Profits for all twelve companies compared with amount spent on research, marketing and taxes each year from 2003-2015.

**Figure 6**: 46% of the combined revenue for these 12 companies since 2003 has come from sales in the US.
**Figure 7:** 47% of the combined revenue for these 12 companies in just 2015 came from sales in the US.

**Figure 8:** Total revenues for most of the major pharmaceutical companies have been surprisingly flat since about 2008. This is in spite of the fact that the prices of almost all brand name medications have gone up dramatically in the US. [http://truecostofhealthcare.net/brand-name-medication-prices/]